

JARROD BARRETTO

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EXPERIENCE

SS+K, *Freelance Designer*, June 2011 – Present

- › Worked as sole designer on redesign of teach.gov for the Department of Education
- › Worked on several new identity proposals to College Board
- › Other clients include Chevrolet, Blue Cross Blue Shield

Split Cooperative / McCann Erickson, *Freelance Designer*, August 2010 – June 2011

- › Refinement of branding elements for NASDAQ
- › Other clients include Avery Galleries, Avis, Nikon, Coca-Cola, Mobil

Peter Buchanan-Smith / Best Made Co., *Intern*, February 2010 – May 2010

- › Helped with painting, finishing, sending off Best Made axes
- › Designed supplementary material for Best Made products

Office of Paul Sahre, *Intern*, May 2009 – September 2009

- › Conceptualization and execution of NY Times and magazine illustrations
- › Copious book cover studies
- › Foosball

Graphis, *Intern*, May 2008 – August 2008

- › Created book layouts and sequenced images to most effectually present works of design and photography
- › Vigorous organization and archiving of content

RECOGNITION

The Rhodes Family Award for Outstanding Achievement in Graphic Design – SVA, 2010
Film *Norm Jr.* won 1st place, SVA Project Class scholarship
Gold Award: 2009 Graphis New Talent Annual

EDUCATION

BFA, 2010, School of Visual Arts, New York, NY

SKILLS

Computer: Photoshop, Illustrator, Indesign, Final Cut Pro, HTML, CSS
Other: woodworking, silkscreening, letterpress, copywriting